### Claudia Caro Valadez



#### **Contact Information**

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#### **Game Industry**

Annelids: Online Battle (Android & i OS)

Over 6.5 Million downloads

- Character design.
- UI an UX Design.
- · In-game and menu graphics.
- Promotional graphics for social media and app stores.

#### Oulu Game Lab, game producer

 Managed a multicultural team of 10 people, including artists, programmers, writer & game designer.

#### **Graphic & Motion Design**

Broad experience with:

- Graphics and animations optimized for web.
- Design of print-ready catalogues, brochures, posters, leaflets.
- · Video animation, editiing and localization.
- Illustrations for web and print purposes.

#### **Web Development**

- Front-end app development with AngularJS
- Web design and implementation from scratch, WordPress and Jekyll.
- · Experienced with Sass and LESS.

# Graphic & Motion Design













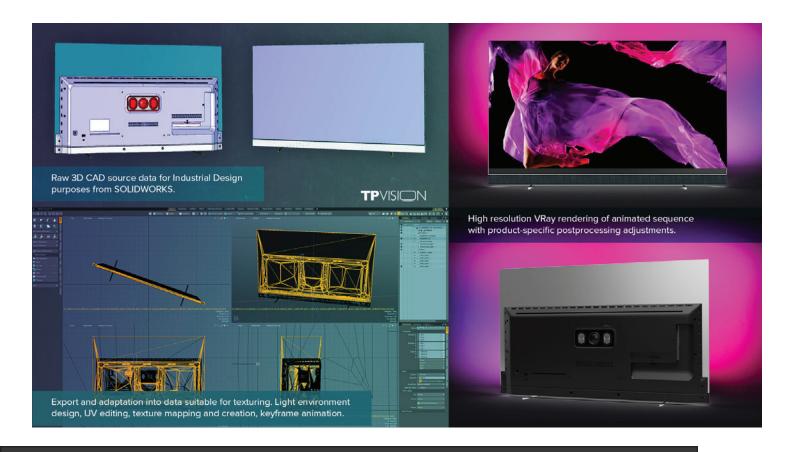




Poster design and data preparation.



Digital compostions for different purposes.



Creation of product 3D renders for video or web.



Poster design for a local shop.

#### Web banners







HTML banners I implemented using CSS animations (click on the banner to open preview).

#### Video animation and localization





Design, animation and SFX.

Animation, edit and audio cut.



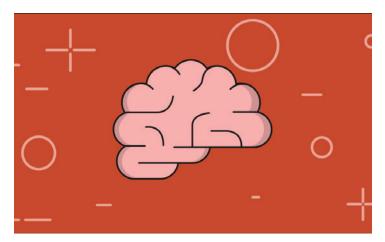






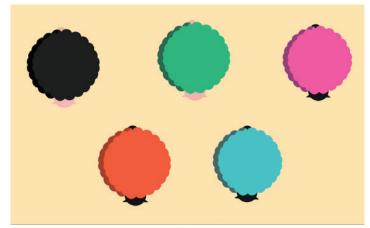
Replacing original text with localized text while keeping same visual style (click on image to open preview).

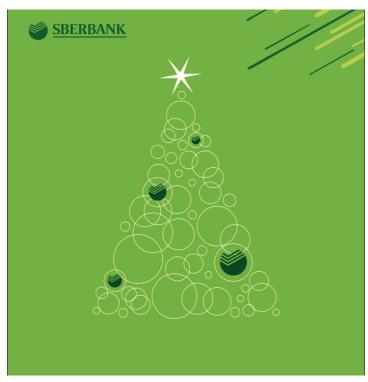
## Motion graphics









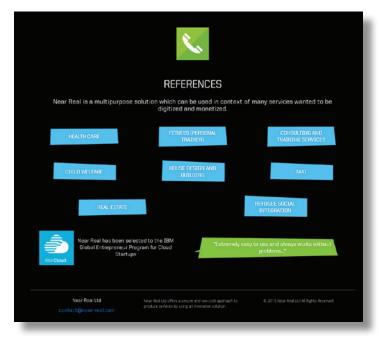




Přejeme vám, aby byl váš život naplněn dárky, štědrostí a porozuměním nejen o Vánocích, ale i v celém nadcházejícím roce.

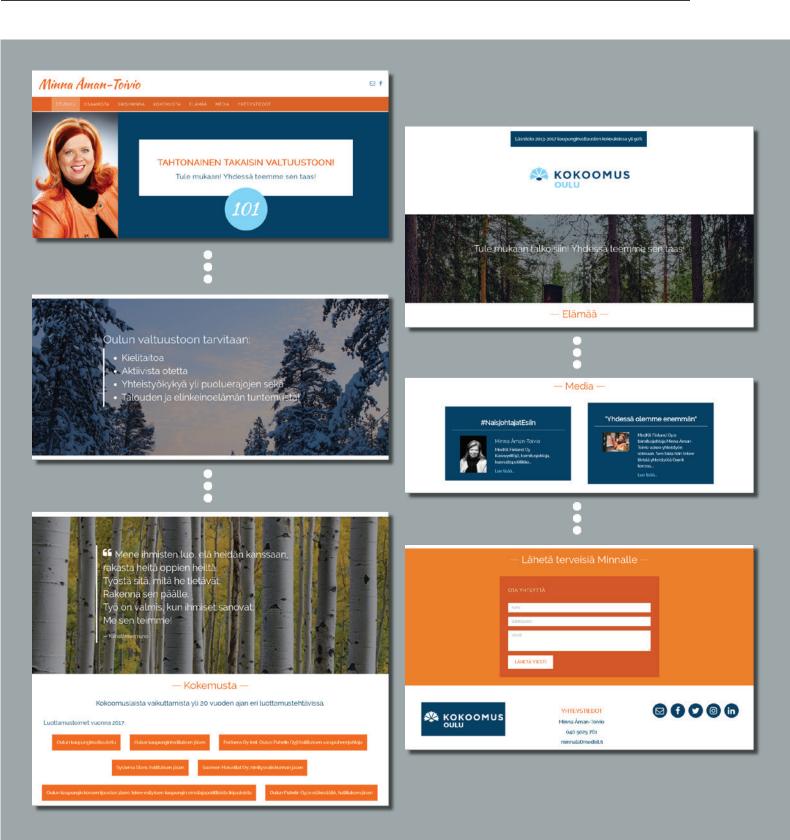
# Web Design







### Political campaign

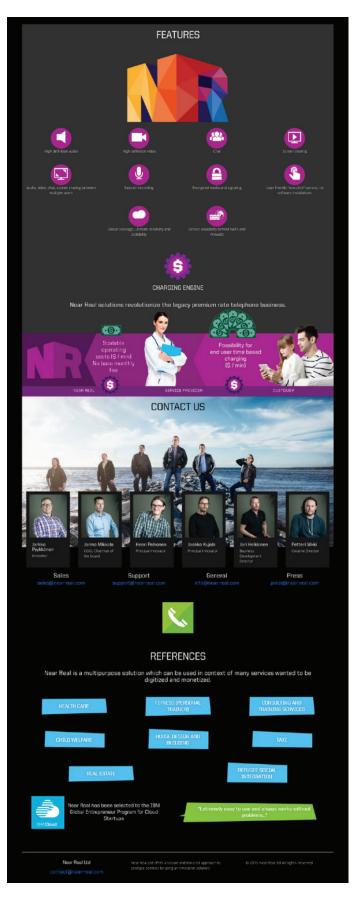


I designed, implemented and did SEO for a political campaign website: www.minnaweb.gdmt.cz

### Near Real: presentation page

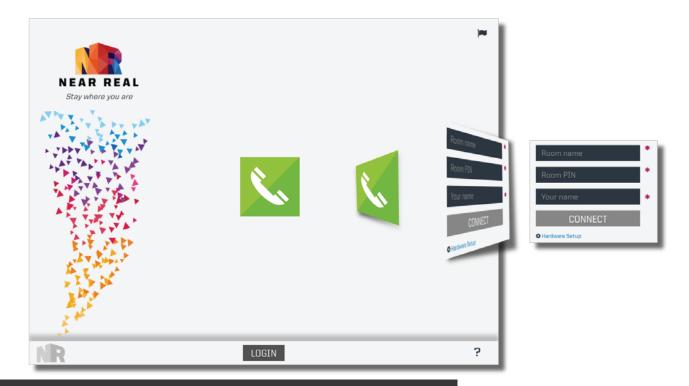
Near Real is a Finnish videoconference start-up. I implemented their brochure website and web application front-end.



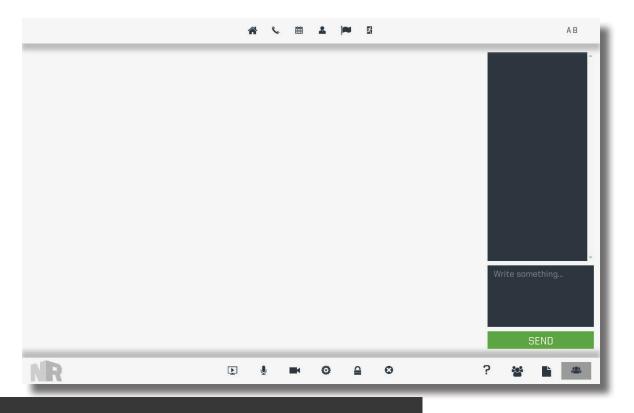


### Near Real: web application

I also designed UI elements and their animation.



#### Landing page for healthcare clients



Video call interface with chat.

# Illustration







www.claudiacaro.me

#### **Game Art: Annelids**







Current icon and variants used in A/B testing.









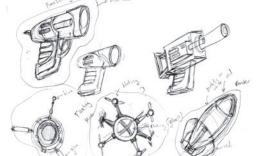






























Weapons: from sketch to in-game ready assets.



### **Game Art: Annelids User Interface**





Menu layout and graphics.





















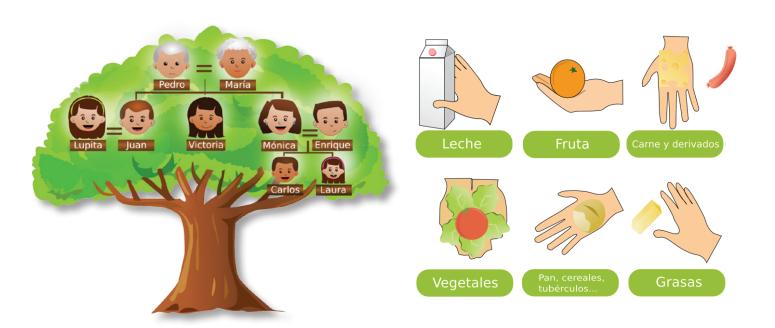




Icons used throught the game.



#### **Book Illustration**



#### "La Diabetes y Yo"

A book meant for education of Diabetes type 2 patients and their families.

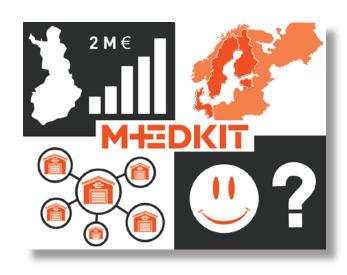




#### Slides & Menu





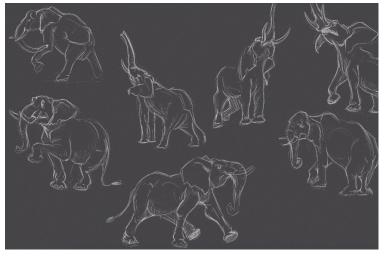








### **Animal drawing**















I study anatomy, gesture and composition and draw from life whenever possible.

# Landscapes: Acrylic

